

International Seminar
De Rotterdam: Exploring the Vertical City
www.complexdesign.epfl.ch

Free admission, limited number of participants.

Registration by email to the organizers Marta Brandao or Nelson Vera before the 30th of May 2014.

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04th July 2014

Detailed Program

8h30 – 9h00	Breakfast at Nhow Hotel - De Rotterdam
9h00 – 9h15	MB & NV - Introduction
9h15 – 10h30	Guided tour inside the building 'De Rotterdam' by <i>Kees van Casteren & Mischa Molsbergen</i>
10h30 – 10h45	Coffee Break
10h45 – 11h30	Introduction to the overall context of Urban Planning in the Netherlands Large scale public projects Jo Coenen - Architect & Urban Planner, NL
11h30 – 12h15	Production of Housing in the Netherlands Nicolas Pham - Architect & Urban Planner, CH/NL
12h15 – 14h00	Lunch at Nhow Hotel - De Rotterdam
14h00 – 14h45	The process of Approval of De Rotterdam and other Complex Buildings Juridical implications Karen Quist - Head of Legal Affairs / Lawyer
14h45 – 15h30	De Rotterdam: The overall process of conception, construction and management Mischa Molsbergen - Project Director of De Rotterdam C.V.
15h30 – 16h15	Financial system, real estate markets and urban policies in the NL Bert van Hoek - adj. Dir. Director The Hague Office FGH Bank
16h15 – 16h30	Coffee Break
16h30 – 17h15	Architectural Conception of De Rotterdam Kees van Casteren - Project Architect OMA
17h15 – 18h00	Political implications of the project Sustainability aspects: Green spaces, public spaces and security Jeanette Baljeu - Alderperson for Traffic/Infrastructure, Regional Economics
18h00 – 18h30	Debate on the subjects of «The Vertical City» and «Design Complexity»
18h30	Apéro