

# INTERNATIONALISING CITIES

Urban fabric and urban policies in a globalising world

## PUTTING CITIES ON THE WORLD MAP



INTERNATIONAL WORKSHOP  
25 November 2016  
Paris, France

**LATTS**

UNIVERSITÉ —  
— PARIS-EST



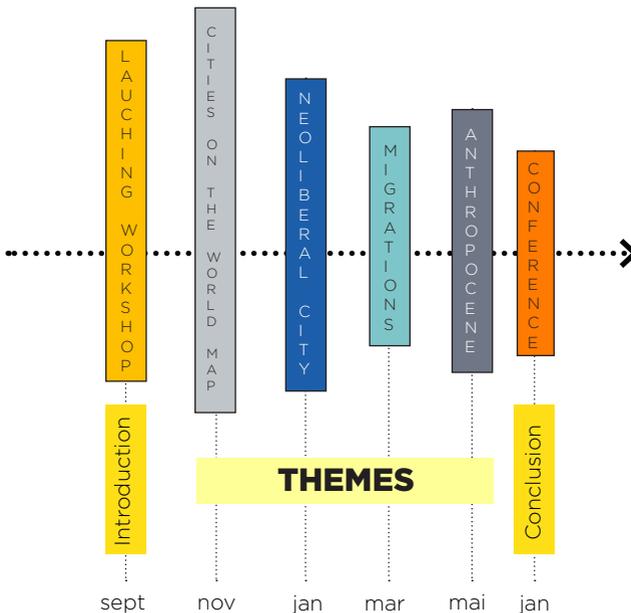
# INTERNATIONALISING CITIES

---

The contemporary period is marked by a process of economic, political, cultural and environmental globalisation, unprecedented in its nature and scope. Based on the intensification of the circulation not only of material goods, money and persons, but also of imaginaries, representations, social norms and patterns, this "third globalisation" changes how societies relate to a global (or at least an ever more globalised) space; it is in particular strongly articulated with urbanisation, another major process at work.

The (most) visible side of this mutation, metropolisation, has been widely studied as regards its processes as its results. But the effects of globalisation on urban spaces, economies and societies are more diverse and affect all levels of the urban hierarchy. "New" geographies of innovation, international migrations, the circulation of cultural norms, tourism development, the rise of transnational actors involved in urban production, various forms of intensification of urban competition, links between urbanisation and global environmental change... all contribute to the profound mutations of the urban phenomenon in all its dimensions.

This serie of workshops aims to explore internationalisation as a set of constraints, opportunities and resources for urban development and policies (in other words, the ins and outs of the international action cities), retaining as a main analyser the contemporary modalities of urban production in its various dimensions: cultural and imaginary, material and technological, economic and financial, political and social.



## FIRST INTERNATIONAL WORKSHOP: PROGRAM

---

8h45 - 9h15 *Welcome coffee*

9h15 - 9h25 Introduction  
Christian Lefèvre, Université Paris-Est, and Nicolas Maisetti, LATTs

### **9h25 - 10h50 History of international relations of cities**

9h25 - 9h55 Renaud Payre, Professor, Institute of Political Science, Lyon

9h55 - 10h15 Empirical Paper: The international strategies of Barcelona  
(to be confirmed)

10h15 - 10h50 Discussion

10h50 - 11h15 *Coffee Break*

### **11h15 - 12h40 Putting cities on the world map: major issues and stakes**

11h15 - 11h35 Introductory paper: Michael Hebbert, Professor, UCL

11h35 - 11h55 Empirical paper: The strategy of Marseilles, Nicolas Maisetti, LATTs

11h55 - 12h05 Practitioner: Bertrand Gallet, General Secretary, United Cities and  
Local Governments (to be confirmed)

12h05 - 12h45 Discussion

12h45 - 14h00 *Lunch*

### **14h00 - 15h20 Who is in charge and for what?**

14h00 - 14h20 Introductory paper: Aisling Healy, Associate Professor, University  
of Lyon

14h20 - 14h40 Empirical paper: The strategy of Budapest, Ivan Tosics, Metropolitan  
Institute, Budapest

14h40 - 14h50 Patrick Braouzec, Chairman of Plaine Commune

14h50 - 15h20 Discussion

15h20 - 15h40 *Break*

### **15h40 - 17h00 Explaining successes and failures**

15h30 - 15h50 Introductory paper: Christian Lefèvre, Professor, University  
Paris-Est

15h50 - 16h10 Empirical paper: The strategy of Turin, Alberto Vanolo, Associate  
Professor, University of Turin

16h10 - 16h20 Practitioner: Véronique Vergès, Director of International Relations,  
Lille Métropole

16h20 - 17h00 Discussion

## **INTERNATIONALISING CITIES**

---

### **Supervision of the research program**

Olivier Coutard, Senior researcher, CNRS, LATTS

Christian Lefèvre, Professor, University Paris-Est

### **Scientific Committee**

Eric Charmes, Senior Researcher, ENTPE, Laboratoire EVS-RIVES

Hadrien Dubucs, Associate Professor, University Paris-Sorbonne

Cyria Emelianoff, Professor, University of Maine

Ludovic Halbert, Researcher, CNRS, LATTS

Nicolas Maisetti, Post-doc, LATTS

Gilles Pinson, Professor, Institute of Political Science Bordeaux