**COURSES IN TOURISM AND DESTINATION**

**PERFORMANCE**

***‘Courses in tourism and destination performance***, special issue supervised by Dr Hugues Séraphin[[1]](#footnote-1), in partnership with Publibook (Collection *Touristica Nova)*

This special issue aims to establish the relationship between education in tourism and performance of the destination. Contributions on the following topics are particularly welcomed (it is not an exhaustive list):

* The impact of research in the field of tourism education on the variety of courses offered by a destination?
* Comparative education research (i.e.: *‘Tourism as a subject in France and in the UK: History, comparison, analysis and perspectives[[2]](#footnote-2)’*) and comparative destination performance in tourism
* Qualification in tourism and position in the industry: is there a match? (What is the impact on the performance of the staff, the company and more generally on human resources management?)
* Direction and strength of the relationship between performance of a destination and courses available in tourism
* The role played by entrepreneurs and companies in the tourism sector in the content of the courses in tourism
* How managers and entrepreneurs view the sector based on their original training?
* Case studies

The **abstract** (300 words maximum) must be emailed to Hugues Séraphin no later than **08.04.12**.The abstract must outline the question raised, the methodology used and the outcome.

To find out more (Review committee / instructions to authors/important dates) – **Attached document**

I am looking forward to reading your abstracts and papers,

**Dr Hugues Séraphin**

Editor of *Touristica Nova* (Publibook)

[hugues.seraphin@owaky.com](mailto:hugues.seraphin@owaky.com)

1. Dr Hugues Séraphin is a lecturer in tourism at Kingston College (UK) and a visiting lecturer at Université de Perpignan (France). He is also the managing director of OWAKY Tourism Consulting [↑](#footnote-ref-1)
2. Title of Dr Hugues Séraphin PhD thesis (2011) [↑](#footnote-ref-2)