

Research Collection

SERVICES AND INNOVATION

Edited by **Faiz Gallouj, Faridah Djellal**, Professors of Economics and members of CLERSE-CNRS, University of Lille 1 – Science and Technology, France

Service innovation is a young but prolific research field, with a rapidly increasing number of publications being dedicated to the area. This new title provides a collection of the most significant articles that have helped build and develop this subject from a theoretical, empirical and methodological perspective. Together with an original introduction by the editors, the 43 seminal papers in this book address the key focuses of the subject, including the theories, nature and measurement of innovation in services, and other concerns, such as the role of knowledge intensive business services (KIBS) in client innovation.

A must for all academics and students of this field, *Services and Innovation* includes all the most important and influential articles needed to provide an invaluable and essential research tool.

43 articles, dating from 1986 to 2013

Contributors include: C. Antonelli, W. Baumol, J. Bryson, P. Daniels, B. Edvardsson, I. Miles, L. Rubalcaba, J. Sundbo, M. Toivonen, P. Windrum, P. Wood

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