

Tourism, Recreation and Regional Development

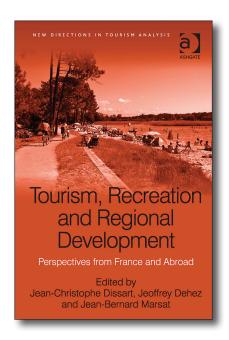
Perspectives from France and Abroad

Edited by **Jean-Christophe Dissart**, Université Grenoble Alpes, France, **Jeoffrey Dehez** and **Jean-Bernard Marsat** both at IRSTEA. France

New Directions in Tourism Analysis

'This is an indispensable handbook for anyone concerned with tourism development at regional and national levels. It fully takes into account the non-market historical, geographic, natural, psychological, and other factors driving tourist economies. The case histories detail the ways management differences at the level of the resort, natural attraction, or heritage site are geared to global flows of tourists and capital. It is admirable for its integrated approach, scope and clarity.'

Dean MacCannell, University of California, Davis, USA



Bringing together scholars from the fields of planning, economics, sociology, management studies and geography, this book examines cross-cutting issues in tourism and recreation with the aim of developing an extended view of leisure time. Focusing mainly on France with comparison to the experience of Northern and Southern European countries and North America, it combines a diverse range of case studies to address issues such as contrasting rural dynamics, changing public policies, sustainable development imperatives, evolving user behaviour and increasingly diverse recreation activities and stakeholder organization.

Contents: Introduction: blending perspectives on tourism and recreation, Jeoffrey Dehez, Jean-Christophe Dissart and Jean-Bernard Marsat. Part I Tourism and Recreation: Here and Not Somewhere Else: Social capital and tourism development in rural areas, Stéphanie Truchet and Jean-Marc Callois; What middle way is possible between a tourist site and natural heritage? The case of the Gironde Estuary's islands, Clarisse Cazals and Sandrine Lyser; Culture, a factor for recreation emergence and creativity, Jean Corneloup, Philippe Bourdeau and Pascal Mao; Inter-municipal cooperation and tourism: new local roots, Vincent Vlès. Part II At the Heart of Destinations: Users and Stakeholders: Strategic management of tourism destinations within territories: key stakeholders and the example of 'parcs naturels régionaux' (regional natural parks),

Jean-Bernard Marsat; Mountain tourism development between the political and administrative context and local governance: a French-Swiss comparison, Christophe Clivaz and Emmanuelle George-Marcelpoil; Nature-based leisure activities put to the environmental test: a pragmatic, sociological approach, Ludovic Ginelli; Consumer co-construction and auto-construction mechanisms in the tourist experience: applications to the resort model at a destination scale, Isabelle Frochot. Part III Tourism and Recreation: Opportunities for Places?: Tourist contribution to the financing of natural areas: the significance of non-economic motivations, Jeoffrey Dehez, Asma Ben Othmen and Tina Rambonilaza; Resorts, hinterlands, and local development, Dominik Cremer-Schulte and Jean-Christophe Dissart; Tourism as a catalyst for development projects, France Loubet and Liliane Perrin-Bensahel; What contribution do environmental amenities make to territorial development?, Amédée Mollard and Dominique Vollet. Part IV Conclusions: North American perspectives on tourism and outdoor recreation, David W. Marcouiller; Perspectives from the United Kingdom and Ireland, Mary Cawley and Gordon Clark; Tourism in Spain: Southern European perspectives, Isabel Cortés Jiménez and Salvador Anton Clavé. Index.

March 2015 284 pages

Hardback 978-1-4724-1622-3 £65.00/\$119.95

View online at: www.ashgate.com/isbn/9781472416223 and use code 50BSD14N

ebook PDF: 978-1-4724-1623-0 ebook ePUB: 978-1-4724-1624-7 Discount not available for these electronic versions. Please see www.ashgate.com/ebooks for suppliers.