

## SEMINAIRE RECHERCHE

### ***“Collaboration (transferable and non-transferable) knowledge and innovation : a study of cool climate wine industry in Canada”***

***Lundi 7 avril 2014 à 14h - Amphithéâtre ISVV***

#### **Résumé :**

*The connection between innovation and territory is increasingly being questioned as evidence shows that collaboration and information exchange is not necessarily localised. However, this general observation may differ depending on the industry and type of exchange studied: some types of information may be more transferable than others. This may particularly be the case in the wine industry which, especially in Canada, is concentrated in a few regions, each with its own climate, geography and institutions.*

*In this presentation, we describe the salient features of the Canadian wine industry, the key factors of the emergence of the wine industry in the different wine-producing regions and discuss the structural and institutional problems hampering the development of the wine industry. Then, we examine the nature and geography of collaboration in this industry, with emphasis on the relative importance of different sources of knowledge, the spatial dimension of exchanges and their relevance for innovation.*

*We find that certain knowledge exchanges are localised, particularly those that are closely associated with local growing conditions, whereas other more generic industry-level exchanges occur at a wider spatial scale. Local knowledge transfers are characterised less by the type of knowledge exchanged than by the fact that it focuses on local conditions, and is therefore of little value outside the region.*



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